



Digital Outdoor Advertising

#1 EB - Eastbound Digital Billboard is located 1 1/2 blocks west of the red light in the downtown Business District in Waller

#2 WB - Westbound Digital Billboard is located 1 1/2 blocks west of the red light in the downtown Business District in Waller

Waller Outdoor has partnered with Daktronics, the world leader in LED Billboard Technology



Location (2 Back-to-Back billboards):

Lat. 30.055849381

Long. -95.922649245

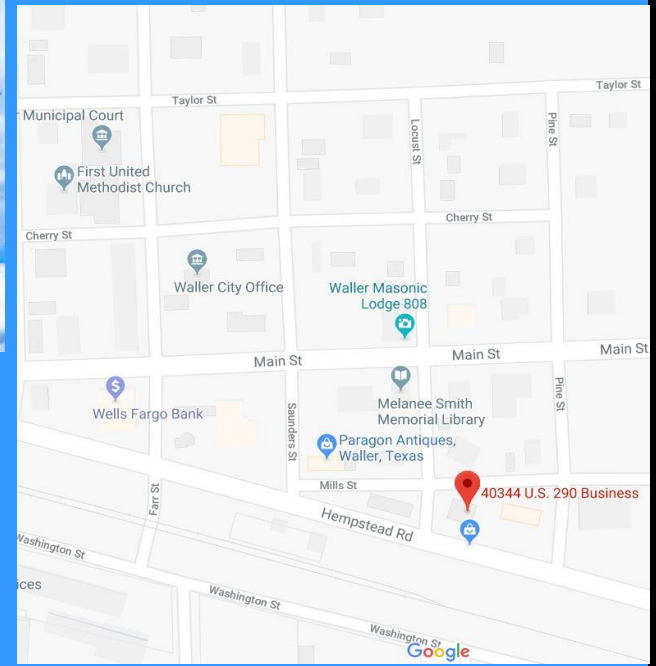
Billboard size (2 back-to-back):

10' x 20'/360 w x 168 h pixels

Billboard Exposure (2 back-to-back):

6,658 cars per day or 186,424 cars per month travel

Bus. Hwy. 290



NET WEEKLY RATES*

One 8 second spot every 64 seconds (~1 minute). Guaranteed 1,350 spots per day/37,800 spots per month.	Full slot	\$200 per week, per board or \$125 per week, per board for 3 or more months
One 8 second spot every 128 seconds (~2 minutes). Guaranteed 675 spots per day/18,900 spots per month.	1/2 slot	\$100 per week, per board or \$75 per week, per board for 3 or more months
One 8 second spot every 256 seconds (~4 minutes). Guaranteed 337 spots per day/9,436 spots per month.	1/4 slot	\$50 per week, per board or \$35 per week, per board for 3 or more months



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*Prices subject to change without notice. Prices are available for shorter durations if available.