



Digital Outdoor Advertising

#1 EB - Eastbound Digital Billboard is located 1 1/2 blocks west of the red light in the downtown Business District in Waller

#2 WB - Westbound Digital Billboard is located 1 1/2 blocks west of the red light in the downtown Business District in Waller

Waller Outdoor has partnered with Daktronics, the world leader in LED Billboard Technology



Location (2 Back-to-Back billboards):

Lat. 30.055849381

Long. -95.922649245

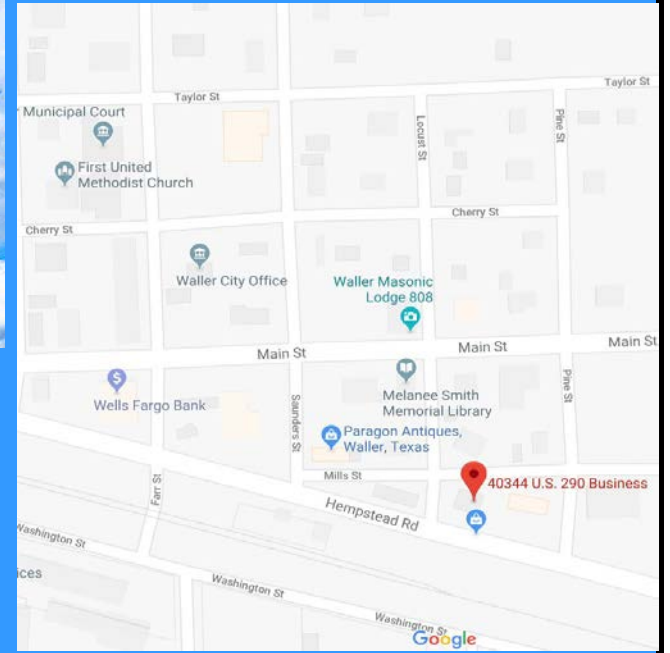
Billboard size (2 back-to-back):

10' x 20'/360 w x 168 h pixels

Billboard Exposure (2 back-to-back):

7,401 cars per day or 225,115 cars per month travel

Bus. Hwy. 290 (2018 TxDOT)



NET WEEKLY RATES*

One 8 second spot every 64 seconds (~1 minute). Guaranteed 1,200 spots per day	Full slot	\$200 per week, per board or \$125 per week, per board for 3 or more months
One 8 second spot every 128 seconds (~2 minutes). Guaranteed 600 spots per day	1/2 slot	\$100 per week, per board or \$75 per week, per board for 3 or more months
One 8 second spot every 256 seconds (~4 minutes). Guaranteed 300 spots per day	1/4 slot	\$50 per week, per board or \$35 per week, per board for 3 or more months



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*Prices subject to change without notice.